

REGION 17 PREFERRED SPONSORSHIP PROGRAM

Corporate Sponsor Package

\$5000.00

- ✓ Four (4) Class Sponsorship
- ✓ Ten (10) Garland Sponsorships
- ✓ Four Full Page Ads (camera ready) in the show program
Or Two full page ads & 2 inside front and back cover ads and One full page ad for the web prize list
- ✓ One full page camera ready ad for the Region 17 Directory
- ✓ Arena Signage (large banner) in center of arena
- ✓ Ten (10) tickets to the Patron Dinner
- ✓ Corporate Welcome Package including Two (2) Show Programs
- ✓ Commercial Booth Space (10x10)
- ✓ Option to host "Celebrate 17" exhibitor party/presentation following afternoon or evening sessions on Thursday, Friday or Saturday
- ✓ Announcements during the show as a "Corporate Sponsor" (provide a medial release for announcer)
- ✓ Link of web site to Region 17 web site
- ✓ Golf Cart

Premium Patron Package

\$1250.00 – no Golf Cart & 4 Garland Sponsorships

\$1500.00 with Golf Cart & 6 Garland Sponsorships

Plus for both packages

- ✓ Two (2) class sponsorships of patron's choice
- ✓ Six (6) tickets to Patron Appreciation Evening
- ✓ Welcome Package including Show Program
- ✓ Two full-page advertisement in the Show Program (camera-ready)
- ✓ Arena Signage
- ✓ Option to sponsor additional Regional classes for \$250
- ✓ Option to purchase additional Appreciation Dinner tickets for \$20
- ✓ Recognition in the show program
- ✓ Option to host "Celebrate 17" exhibitor party/presentation following afternoon and evening sessions on Thursday, Friday or Saturday

Preferred Package

\$500.00 for Preferred Package

\$600.00 for New Preferred Package

- ✓ **One (1) class sponsorship**
- ✓ One (1) Full Page advertising in the Show Program (*camera ready*)
- ✓ Recognition in the Show Program
- ✓ Welcome Package
- ✓ One (1) Show Program
- ✓ Arena Signage (**any changes to banner for previous preferred patron - additional \$100**)
- ✓ Four (4) tickets to the Appreciation Evening
- ✓ Additional class sponsorship available for \$250.00
- ✓ Option to host "Celebrate 17" post-session exhibitor party /presentation

GOLF CARTS must be ordered no late than one full week before show – No exceptions. Call Dianne Pretty 403.887-2651

REGION 17 Sponsorship Options

Friends of Region 17 Silver Full Sponsorship **\$350.00**

- One (1) class sponsorship of sponsor's choice
- Two (2) tickets to Patron Appreciation dinner
- Option to sponsor additional Regional classes for \$250
- Business Card Ad in the Show Program (please supply Business Card with entry)
- Recognition in the show program

Friends of Region 17 Bronze Joint Sponsorship **\$150.00**

- One (1) joint class sponsorship (to be combined with one other joint sponsor)
- Recognition in the show program

Region 17 Club Sponsorship **\$250.00**

- One class sponsorship of Clubs choice
- Recognition in the show program

Region 17 Morning Sunshine Sponsorship **\$150.00**

- Sponsorship of free coffee and donuts provided near show office for one morning of the show
- Signage posted at table with coffee and donuts
- Recognition in the show program

REGION 17 Commercial Booth Rental Options

Commercial Exhibitor Single Booth Space **\$150.00 +GST**

- Single Commercial Booth space
 - ✓ **10 x 10 area** ✓ **draped back and side walls**
 - ✓ **one 8 foot table** ✓ **one electrical outlet**
 - ✓ **two chairs**
- Business Card Ad in the Show Program (**please supply Business Card or email in pdf form**)
- Recognition in the show program

Commercial Exhibitor Double Booth Space **\$250.00 +GST**

- Single Commercial Booth space
 - ✓ **20 x 10 area** ✓ **draped back and side walls**
 - ✓ **two 8 foot tables** ✓ **two electrical outlets**
 - ✓ **four chairs**
- Business Card Ad in the Show Program (**please supply Business Card or email in pdf form**)
- Recognition in the show program

for sponsorship or booth

Contact: Karen Caughell – 780.464-1689

Email: firemajik17@show.ca

Region 17 Patron, Sponsorship & Commercial Booth REGISTRATION FORM

Package desired:

<input type="checkbox"/>	Region 17 Corporate Sponsorship	\$5000.00
<input type="checkbox"/>	Region 17 Premium Patron Sponsorship (No Golf Cart)	\$1250.00
<input type="checkbox"/>	Region 17 Premium Patron Sponsorship (Golf Cart)	\$1500.00
<input type="checkbox"/>	Preferred Package Sponsorship Previous	\$ 500.00
<input type="checkbox"/>	Preferred Package Sponsorship NEW	\$ 600.00
<input type="checkbox"/>	Friends of Region 17 Silver Full Sponsorship	\$ 350.00
<input type="checkbox"/>	Friends of Region 17 Bronze Joint Sponsorship	\$ 150.00
<input type="checkbox"/>	Region 17 Club Sponsorship	\$ 250.00
<input type="checkbox"/>	Region 17 Morning Sunshine Sponsorship	\$ 150.00
<input type="checkbox"/>	Commercial Exhibitor Single Booth	\$ 150.00 + GST
<input type="checkbox"/>	Commercial Exhibitor Double Booth	\$ 200.00 + GST

Region 17 Championship Packages for Sponsor and/or Commercial Booth

Name _____

Farm/Business Name _____

Address _____

_____ Postal Code

_____ Area Code & Telephone Number

Requested Class for Sponsorship

Class # _____ Class Title _____

Garland Sponsorship

Class # _____ Class Title _____

Class # _____ Class Title _____

Class # _____ Class Title _____

Class # _____ Class Title _____

Send ALL Sponsorship requests and cheques to:

Karen Caughell, 42 Swallow Avenue, Sherwood Park, AB T8A 3H5 780. 464.1689

Make all cheques payable to **Region 17 Championship Show**

Region 17 Show Prize List on Website Advertising

Full Page	\$25	(8"x10")
Half Page	\$25	(4"x5")
Business Card	\$25	(3"x2")

All ads for *Show Prize List* must be sent by email to marion@theenders.com in PDF form and must be received by January 25, 2010.

Region 17 Show Program Advertising

Full Page	\$100	(8"x10")
Half Page	\$50	(4"x5")
Business Card	\$25	(3"x2")

Sizing quoted allows for 1/2" borders

All ads for *Show Program* must be sent by email to marion@theenders.com in PDF form and must be received by July 10th, 2010.

Please contact Marion Enders - 403.227-0538 if you have any questions

"The Best in the West Dog Race"

**Lakeshore Animal Clinic; Steve & Cori Wilson, Kelowna, BC
Honeywood Veterinary Hospital; Dr. Jackie Taylor, Nipawin, Saskatchewan**

in the Arena on Friday, August 6, 2010 at noon.

The cost of entering your dog is \$5.00. There are four height categories: Ankle Biters, Below the Knee Above the Knee, Puppies 6 months & younger. Please bring your dog (on a leash) to the entry gate of the arena to participate. You will need: a dog, two people, collar and leash. Each dog will enter the arena, one at a time and stand at the start line. At the signal, the owner (or partner) will let the dog go. The dog needs to cross the finish line and then have his/her leash attached by the partner (or owner). A stopwatch will be used to time each dog's individual race to the finish line. A first through fifth place will be announced and ribbons awarded in each of the four size divisions.

The 'Top Dog' in each category receives the entry fees collected for their category as a cash prize. You may enter by bringing your money to the entry gate at race time.

Height category for your dog will be determined by Show Commission appointee

Hope to see you and your speedy canine participating in this
'Best in the West Dog Race'!





Sponsor a.....

Championship or Reserve Championship Garland

Our 2010 Region 17 Championship show will be held at the Westerner Exposition Center in Red Deer, AB. We would like to encourage you to help support the Arabian horse industry through sponsorship. We will assign the Champion and Reserve Champion Garlands in the order that the cheques & requests are received.

In order to sponsor Championship or Reserve Championship garlands, please write a cheque and send it off today!

Thank you for supporting the 2010 - Region 17 Championship Show

Name: _____ Business: _____

Address: _____

Phone: _____ Fax: _____

Champion # _____ Reserve Champion # _____ 1 - 3 Garlands @ \$30.00 each = _____

Champion # _____ Reserve Champion # _____ 4 - Garlands for \$100.00 = _____

Combination Garland Sponsorships can be requested as well

Preferred classes to sponsor:

Make cheque payable to: Region 17 – (Garland Sponsorship)

Form and cheques can be sent with your entries.

Send cheques to:

**Region 17 Sponsorships
Karen Caughell,
42 Swallow Avenue
Sherwood Park, AB, Canada T8A 3H5**