

AHA Board of Directors Meeting **January 30, 2010**

With the hiring of Brad Short to the finance dept and Dave Corning to the new treasurer position there have been several items that have been found that need to be concluded before a very accurate accounting can be finalized. With the decrease in Breeding Registration and memberships AHA must be very careful that we budget conservatively and utilize all our resources cautiously.

There are several fee increases that will be implemented in April 2010.

1. Achievement Award program Fees
2. The \$1 per horse fee for each horse at the shows will now be \$3.
3. There are others fee increases. I will forward the list ASAP. Or check the AHA website.

At Sport Horse Nationals there was a shortage of plaques, these have been ordered from an offshore distributor and they have not yet been delivered. As soon as they arrive they will be shipped to the affected exhibitors.

The breed amnesty was very successful and there were 727 Purebreds and 461 HA/AA took advantage of the program in the US.

We are very hopeful that the new Computer program will be running soon.

The Modern Arabian horse will now have a new website. With the new fee increases the MAH will have a \$10 fee with renewals, or new memberships. The magazine lost over \$35,000 in 2009.

Data Source has become a very successful resource for AHA. It includes information on every horse with breeding & show records, etc. The fee is \$100 per year.

The Arabian Horse Galleries in Lexington Kentucky will be opening in June with the Egyptian Event. They are expecting Millions through each year. Region 17 donated \$1000 to the galleries in 2009 and will have the recognition on the wall with our region and Western Canada.

Alpine Payment System, for credit card processing, is a new Sponsor for AHA It will be giving a percentage back to the Clubs and a percentage back to AHA. Please check with me or AHA regarding this program. It will be saving a considerable amount of money for the Clubs.

The Standard class list now includes Senior Equitation classes. Please use these at your shows if possible. It was also noted that the Academy Classes do not require AHA memberships so you may want to include them in your program.

In 2010, a first or second will qualify you for Regionals, along with the points program.

Select Rider classes have been added to Regionals and Nationals. Canadian Nationals will be hosting Select Hunter and Western Pleasure, US Nationals will be hosting Select Hunter, Western and Country Pleasure. Points required for National Qualifications are Hunter 10, Western 5 and Country 3.

Canadian Nationals will be utilizing the new facility in Regina. With a combination of circumstances that CN incurred in 2009, the numbers were down but they look forward to more horses competing in 2010.

US Nationals will be using the “in Ring procedure” for all the halter classes in 2010. They will be having a new patronship level which will include 2 pins, 2 meal tickets, drink tickets and a golf cart for \$1500. The price of the box seats has been dropped from \$200 to \$100. Also if you would like to have your flag set up at either arena there will be a form on the AHA website. In addition, AHA is discussing new locations starting in 2012.

There is a new brochure available from the MDP *The Sky is the Limit*. This is to assist clubs with promotion. Also available is the *Recipes for Success*. This is to assist shows with putting on a small show, or assisting a club with what they need to organize a new show. I have a DVD and binder with all the information if anyone is interested.

The Sweepstakes Commission will be establishing a new program including a Stallion Auction. And large purses to be offered. This will be coming out in the next month.

The MDP will once again be assisting the Calgary Club with Spruce Meadows. They also have a matching funds program for any club hosting a promotional event. Please contact Dan Lawrence at AHA or myself if you are putting on such an event. Examples Mane Event ,Quarter Horse bazaar, etc.

The AHA Booth is available to clubs for using at these venues. It is maintained by Gary Millar in Edmonton. You can contact Gary or me if you wish to use the booth, it is very easy to assemble and very impressive.

AHA has affiliated with the American Horse Council with regards to the Welfare code of Practice.

Stan Morey, the new Judges and Stewart Commissioner, would be available to come tour the Regional Show and do a speech or clinic. If you, or someone that you know may be interested please let me know.

Kate Cooper from AHA will be doing a site visit in March for the 2011 Convention. If anyone is interested in helping with Convention and has not already let me know, please contact me.

Please utilize the Corporate partners of AHA and Equine Canada. There are some wonderful discounts that may be available to you.

If you have anything that you would like to discuss, please don't hesitate to contact me.

[Terry Johnson](#)
Director
Region 17 AHA