

**Region 17 Directory Report**  
**Fall Meeting**  
**October 2008**

We printed and distributed 1500 directories in 2008. They were distributed at Regions 5, 6, 17, Canadian Nationals, Sport Horse Nationals, US Nationals, and the AHA Convention

In 2008, we had an income of \$16,403.10 from advertisers. The cost of printing the directory was \$15,622.00. This year the Region paid for the shipping to the clubs at a cost of \$331.58. That left a profit of \$6611.82. GST is charged on all ads.

The directory information was mailed out to all the Club Presidents before the Canadian Nationals. Letters and information was also sent out to previous advertisers after the Canadian Nationals. This year the information packages included the waiting list for the covers.

Once again, the clubs will have to pay \$50.00 plus GST (\$52.50) for their directors page to help offset the costs.

The deadline of the ads and club information to reach me is November 7, 2008. We are aiming for a late January distribution date.

If you have any questions or concerns, please contact me.

Karen Caughell  
Region 17 Directory Chair  
(780) 464-1689  
Email - [firemajik17@shaw.ca](mailto:firemajik17@shaw.ca)

## Region 17 Directory Cover Waiting List

Todd Ehret	Sept 14/2000	Pass, no longer wants a cover
Rick Maitland	Oct 9/2000	(IBC for 2006, OBC for 2007)
Wanda Leubner	Nov 20/2000	(OBC for 2006)
Brenda Driediger	Sept. 21/2002	(IFC for 2006, IBC for 2007, OBC for 2008)
Debbie Storey	July 22/2004	(IFC for 2007, IBC for 2008, OBC for 2009)
Gail Tory	July 28/2004	(IFC for 2008, IBC for 2009)
Bryan Grossman	Sept 8/2004	Hasn't advertised for 2 years, no longer eligible
Gary Millar	Sept. 27/2004	Pass, no longer wants a cover
Carla Jackson	Oct 18/2004	IFC for 2009
Terry Johnson	Oct 25/2004	
Jacqui Girard	Feb 1/2005	
Nikki Muller	March 19/2005	
Wanda Leubner	Sept 11/2006	
Kristine Rennich	Sept 11/2006	
Leslie Harpur	March 17/2007	
Pomeroy Arabians	Nov 21/2007	
Kim Tucker	March 29/2008	
Brenda Driediger	August 17/2008	

### **\*\*NOTE\*\***

A motion was made at the 2007 Region 17 Spring meeting making it mandatory that if you are on the cover waiting list, you must support the directory by putting an ad in the years that you are waiting for your turn on the cover. If you do not place an ad in the directory, your name will be removed from the list.

Discount - Group ads of 4 pages or more to be run together, must arrive together to receive 10% off the cost. Only one check will be accepted for the group ads, or payment can be made by Visa or MasterCard.