



2008 Region 17 Spring Meeting Directory Report

For 2008, there will be 1500 Directories printed. They will all have the coil binding like the 2007 Directory. The pages are the heavier weight paper than we had two years ago.

I would like to thank all of the clubs for their efforts in obtaining ads. This year there are 75 ads. In 2007 we had 52 ads, so that is an increase of 23 ads.

The total advertising income for the 2008 Directory is \$22,025.00 The cost of printing and producing the Directory is \$16,403.10. This leaves a profit of \$6943.40.

We will distribute the Directory to as many other Regions and shows/events that we can. All the clubs in Region 17 are welcome to help distribute these in their areas. In 2007, the Directory was distributed to Regions 5, 17, Canadian Nationals, US Nationals, Youth Nationals, Sport Horse Nationals, Scottsdale, and the AHA Convention. They were also at some Class A shows. The Canadian Arabian Horse Registry also had some to give to new members of the breed.

If you have any questions or suggestions about the Directory, please let me know. This is YOUR Directory and we want it to be the best!

Club	# of ads	Ad Cost	GST	Total
Aurora	35	\$10150	\$609.00	\$10759.00
Calgary	5	\$ 1550	\$ 93.00	\$ 1643.00
Parkland	5	\$ 1250	\$ 75.00	\$ 1325.00
Wildrose	0	\$ 50	\$ 3.00	\$ 53.00
AHABC	18	\$ 5650	\$339.00	\$ 5989.00
BC Interior	1	\$ 350	\$ 21.00	\$ 371.00
Vancouver Island	0	\$ 50	\$ 3.00	\$ 53.00
BC Half	1	\$ 250	\$ 15.00	\$ 265.00
Manitoba	0	\$ 50	\$ 3.00	\$ 53.00
Carrot River	0	\$ 50	\$ 3.00	\$ 53.00
SAHA	9	\$ 2450	\$ 147.00	\$ 2597.00
West Central	1	\$ 175	\$ 10.50	\$ 185.50
Total	75	\$22,025	\$1321.50	\$23,346.50
Cost of printing Directory		\$15,622	\$ 781.10	\$16,403.10
Profit				\$6943.40



Region 17 Directory Cover Waiting List

Name	Request Date
Todd Ehret	Sept 14/2000 - Pass, no longer wants a cover
Rick Maitland	Oct 9/2000 (IBC for 2006, OBC for 2007)
Wanda Leubner	Nov 20/2000 (OBC for 2006)
Brenda Driediger	Sept. 21/2002 (IFC for 2006, IBC for 2007, OBC for 2008)
Debbie Storey	July 22/2004 (IFC for 2007, IBC for 2008)
Gail Tory	July 28/2004 (IFC for 2008)
Bryan Grossman	Sept 8/2004
Gary Millar	Sept. 27/2004
Carla Jackson	Oct 18/2004
Terry Johnson	Oct 25/2004
Jacqui Girard	Feb 1/2005
Nikki Muller	March 19/2005
Wanda Leubner	Sept 1/2006
Kristine Rennich	Sept 11/2006
Leslie Harpur	March 17/2007
Pomoroy Arabians	Nov 21/2007

****NOTE****

A motion was made at the 2007 Region 17 Spring meeting making it mandatory that if you are on the cover waiting list, you must support the directory by putting an ad in the years that you are waiting for your turn on the cover. If you do not place an ad in the directory, your name will be removed from the list.


Karen Caughell
Region 17 Directory Chair.