

REGION 17 SPONSORSHIP PROGRAM - (payable to Region 17 Championship)

DIAMOND Patron Package

\$5000.00

(\$4,500 Ad Value & \$500 receiptable donation)

- ✓ Naming rights to Main Ring (first come, first sponsorship basis)
- ✓ **Ten** (10) Class Sponsorships
- ✓ **Four** full-page **color** advertisements in the Show Program **or** two full color advertisements and back cover
- ✓ **VIP** Stabling Package in prime location (see designated on T-Bird Facility map), including **4** complimentary tack stalls.
- ✓ **Six** 'Picnic in the Park' tickets
- ✓ **Two** "Welcome to the Show" baskets
- ✓ **Two** Banners in named arena.– Banners to be printed to Region 17 Show Commission standards. Artwork to be provided to sponsor co-ordinator by June 20, 2022
- ✓ Announcements throughout the show as Diamond Patron
- ✓ **Ten** Show Programs
- ✓ **Two** complimentary Commercial Booths

.....\$500 Charitable donation in your name to your choice of: Arabian Horsemen's Distress Fund / BC Flood / /Fraser Valley Flood Rebuilding Organization

(*Warm-up rings or barns may also be considered)

PLATINUM PLUS Patron Package

\$3000.00

(\$2,500 Ad Value & \$500 receiptable donation)

- ✓ Naming rights to Dressage Arena; Working Western Arena; or Awards Room (first come, first sponsorship basis), *
- ✓ **Eight** (8) Class Sponsorships
- ✓ **Two** full-page **color** advertisements in the Show Program, including **one** inside front cover or **one** inside back cover
- ✓ **VIP** Stabling Package in prime location (see designated on T-Bird Facility map), including **3** complimentary tack stalls.
- ✓ **Four** 'Picnic in the Park' tickets
- ✓ **Two** "Welcome to the Show" baskets
- ✓ **Two** Banners – **one** in Main Ring – **one** in named arena
- ✓ Announcements throughout the show as Platinum Plus Patron
- ✓ **Eight** Show Programs
- ✓ **Two** complimentary Commercial Booths

.....\$500 Charitable donation in your name to your choice of: Arabian Horsemen's Distress Fund / BC Flood / /Fraser Valley Flood Rebuilding Organization

(*Warm-up rings or barns may also be considered)

Platinum Patron Package

\$2000.00

- ✓ **Seven** (7) Class Sponsorships
- ✓ **Two** full-page **color** advertisements in the Show Program
- ✓ **VIP** Stabling Package in preferred location (see designated on T-Bird Facility map), including **2** complimentary tack stalls.
- ✓ **Two** 'Picnic in the Park' tickets
- ✓ **One** "Welcome to the Show" basket
- ✓ **One** Banner in Main Ring
- ✓ Announcements throughout the show as Platinum Patron
- ✓ **Seven** show programs
- ✓ **One** complimentary Commercial Booth

Premium Patron Package

\$1000.00

- ✓ **Five** (5) class sponsorships of choice
- ✓ **One** full-page advertisement in the Show Program
- ✓ **Two** complimentary Tack Stalls
- ✓ **Two** 'Picnic in the Park' tickets
- ✓ **One** "Welcome to the Show" basket
- ✓ **One** Banner in Main Ring
- ✓ Announcements throughout the show as Premium Patron
- ✓ **Five** Show Programs
- ✓ **One** complimentary Commercial Booth

Preferred Sponsor Package**\$750.00**

- ✓ **Four** (4) class sponsorship
- ✓ **One** full page color advertisement in the Show Program
- ✓ **One** complimentary Tack Stalls
- ✓ **Two** 'Picnic in the Park' tickets
- ✓ **One** Welcome to the Show" basket
- ✓ **One** Banner in the Main Ring
- ✓ **Announcements** throughout the show as Preferred Sponsor
- ✓ **Four** Show Programs
- ✓ **One** complimentary Commercial Booth

NOTE: All artwork for arena signage with payment in full for Patron packages MUST be received no later than July 5, 2022

REGION 17 Sponsorship Options

Friends of Region 17 Silver Sponsorship**\$500.00**

- **Three** (3) class sponsorships of sponsor's choice
- **One** full page camera ready Ad in Show Program
- **One** Banner in ring of choice
- **One** 'Picnic in the Park' ticket
- **One** Sponsor Gift
- **One** Show Program

Friends of Region 17 Bronze Sponsorship**\$300.00**

- **Three** (3) class sponsorships of sponsor's choice
- **Recognition** in the Show Program
- **One** 'Picnic in the Park' ticket
- **One** Sponsor Gift
- **One** Show Program

Region 17 Club or Business Sponsorship**\$250.00**

- **Two** (2) class sponsorships of Club's / Business's choice
- **Recognition** in the Show Program
- **One** 'Picnic in the Park' ticket
- **One** Sponsor Gift
- **One** Show Program

Friends of Region 17 Sponsorship**\$150.00**

- **One** (1) class sponsorship of Club's / Business's choice
- **Recognition** in the Show Program

Friends of Region 17 Sponsorship**\$ 75.00**

- **One-Half** (1/2) class sponsorship with joint sponsor
- **Recognition** in the Show Program

REGION 17 Commercial Booth Rental Options

Commercial Exhibitor Single Booth Space**\$150.00 +GST**

- Single Commercial Booth space
 - ✓ **10 x 10 area**
 - ✓ **one 8 ' table**
 - ✓ **two chairs**
- Business Card Ad in the Show Program

(please supply Business Card by email in pdf form to Shelley Morgan by June 20, 2022 Deposits will be returned if booths are not permitted.

Sponsorships & Booth Rentals CONTACT -- Email: sponsorships@region17show.com

Send ALL Sponsorship requests to: Shelley Morgan

Sponsorship or Booth Rental PAYMENT

1. By Cheque, Credit Card to Karen Caughell – Phone: 780 464-1689 Address: 42 – Swallow Avenue Sherwood Park, AB T8A 3H5
2. or E-Transfer by EMAIL to firemajik17@shaw.ca no password required

Region 17 Patron, Sponsorships & Commercial Booth REGISTRATION FORM

Package desired:

_____	Region 17 DIAMOND Patron Sponsorship	\$5000.00
_____	Region 17 Platinum Plus Patron Sponsorship	\$3000.00
_____	Region 17 Platinum Patron Sponsorship	\$2000.00
_____	Region 17 Premium Patron Sponsorship	\$1000.00
_____	Region 17 Preferred Package Sponsorship	\$ 750.00
_____	Friends of Region 17 Silver Sponsorship	\$ 500.00
_____	Friends of Region 17 Bronze Sponsorship	\$ 300.00
_____	Region 17 Club or Business Sponsorship	\$ 250.00
_____	Friends of Region 17 Sponsorship	\$ 150.00
_____	Region 17 Joint Sponsorship	\$ 75.00
_____	Commercial Exhibitor Single Booth	\$ 150.00 + GST

Region 17 Championship Sponsor Package and/or Commercial Booth

Name _____

Farm/Business Name _____

Address _____

_____ Postal Code _____ Area Code & Telephone Number

Requested Class for Sponsorship _____

Class # _____ Class Title _____

Region 17 Show Program Advertising

**All Business Cards, Ads & Sponsorship Page(s) for *Show Program* must be sent directly
in PDF form and must be received by July 5, 2022.**

Contact: Shelley Morgan - email: sponsorship@region17show.com

(Please specify your add size maximum is 8x10 or other sizing as it is not always easy to tell in the pdf transfer)

Full Page	\$100	(8"x10")
Half Page	\$50	(4"x5")
Business Card	\$25	(3"x2")

Sizing quoted allows for 1/2" borders